

WAVERLEY ECONOMIC SNAPSHOT

ISSUE 6
APRIL 2025

Please visit Waverley Council's [Resources for Businesses](#) web-page to get further insights from our data sources and how this can be helpful to use within your business.

Total Local Spend

Jan 2024 to Dec 2024
Source: Spendmapp

AVERAGE TRANSACTION VALUE

\$68

TRANSACTIONS

39,700,000

TOTAL SPEND



\$2,700,000,000

Visitor Spend

\$1,800,000,000

Resident Spend

\$880,000,000

Top Spend Categories



Specialised & Luxury Goods

\$502M



Department Stores & Clothing

\$435M



Dining & Entertainment

\$434M



Professional Services

\$429M



Grocery Stores & Supermarkets

\$360M

Spend Time Period

DEC 2024 \$298 M

JAN 2024 \$215 M

Top Visitor Spend Origin

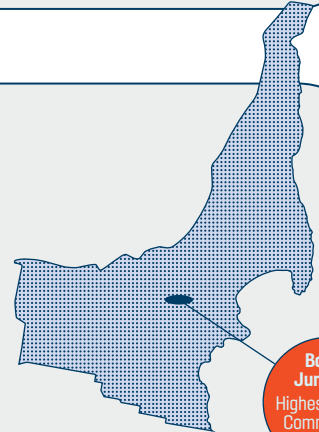
Vacluse \$65M

Paddington \$66M

Woollahra \$79M

Randwick \$121M

Bellevue Hill \$115M



Bondi Junction
Highest Spend
Commercial
Centre

Consumer sentiment

Source: Westpac-Melbourne Institute

March 2025: 95.9

13.6% since March 2024

Night Time Spend

6 pm to 6 am

\$404M

TOTAL SPEND

15.7M

TRANSACTIONS



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Enquiries business@waverley.nsw.gov.au

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Commercial Occupancy Audit

Ground Floor Commercial Occupancy % (February 2025)

Source: Waverley Council

Average

92.6%

95.0%

Charing Cross

95.8%

Macpherson St

93.6%

Bondi Rd

100%

Bronte Beach

94.3%

Old South
Head Rd

89.2%

Bondi
Junction

94.7%

Bondi Beach

Commercial Property Volume

February 2025 · Source: REA Group Ltd



For Lease

Leased (in last 12 mths)

**Bondi
Junction**

75

30

**Bondi
Beach**

10

11



For Sale

Sold (in last 12 mths)

13

16

2

6

Total Waverley
business registration (ABNs)

38,369

Last updated September 2024
Source: Australian Business Register

Sydney Visitor Profile

Domestic

Top Origin

1 Regional NSW

2 Victoria

3 Queensland

👤 Visitors 11.3M

🌙 Nights 31.7M

💰 Expenditure \$12.2B

International

Top Origin

1 China

2 USA

3 New Zealand

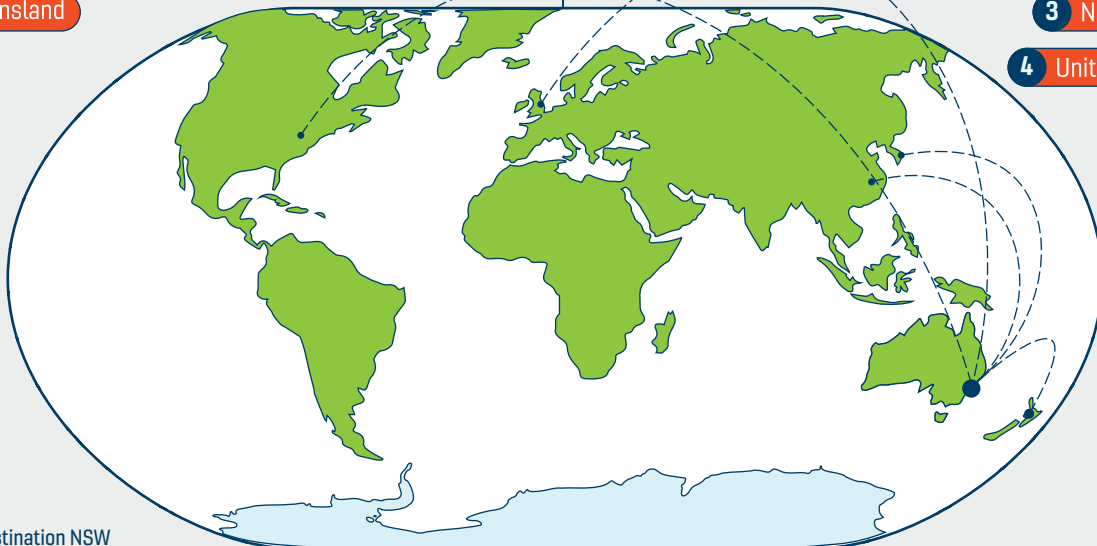
4 United Kingdom

5 Korea

👤 Visitors 3.5M

🌙 Nights 83.5M

💰 Expenditure \$10.9B



Source: Destination NSW

Grants available

Source – Grant Guru



Click here to find out more about grants that suit your business.



171+

Business grants available worth over

\$3.7B



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Enquiries

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