

# WAVERLEY'S ECONOMIC SNAPSHOT



WAVERLEY  
COUNCIL

ISSUE 4 | APRIL 2023

Please visit Waverley Council's [Business Resource Centre](#) web-page to get further insights from our data sources and how this can be helpful to use within your business.

## Spend

### SPENDING

	TRANSACTIONS	AVERAGE TRANSACTION VALUE	TOTAL LOCAL SPEND	CHANGE
(Year ending October 2021)*	33M	\$66	▲ \$2.173M	▼ -9.5%
(March 2022 – February 2023)*	39.5M	\$77	▲ \$3.05M	▲ 6.17%

\* Source: SpendMapp data

## Visitor Spend

### VISITOR SPEND ORIGIN

(Mar 2022 – Feb 2023)\*



Usual visitation data is not available due to COVID 19 border restrictions across the past year

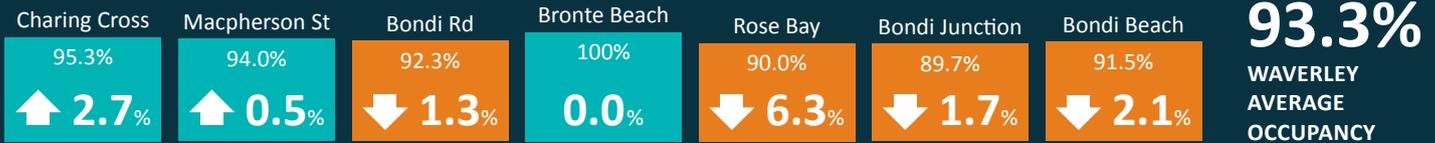
### RESIDENT SPEND OUTSIDE OF WAVERLEY

(Feb 2022 – Mar 2023)\*



# Commercial Occupancy Audit\*

## Ground Floor Commercial Occupancy % (August 2022 compared to April 2022)



\* Source: Waverley Council

## Waverley's Top Industries\* (Feb 2022 - Mar 2023)

	<b>DINING &amp; ENTERTAINMENT</b>	<b>\$663M</b> TOTAL SPEND	<b>\$233M</b> RESIDENT SPEND	<b>\$429M</b> VISITOR SPEND
	<b>DEPARTMENT STORES &amp; CLOTHING</b>	<b>\$631M</b> TOTAL SPEND	<b>\$132M</b> RESIDENT SPEND	<b>\$499M</b> VISITOR SPEND
	<b>GROCERY STORES &amp; SUPERMARKETS</b>	<b>\$421M</b> TOTAL SPEND	<b>\$205M</b> RESIDENT SPEND	<b>\$215M</b> VISITOR SPEND
	<b>SPECIALISED &amp; LUXURY GOODS</b>	<b>\$413M</b> TOTAL SPEND	<b>\$123M</b> RESIDENT SPEND	<b>\$289M</b> VISITOR SPEND
	<b>PROFESSIONAL SERVICES</b>	<b>\$325M</b> TOTAL SPEND	<b>\$97M</b> RESIDENT SPEND	<b>\$228M</b> VISITOR SPEND

\* Source: SpendMapp data

## Grants

**145+**  
BUSINESS GRANTS  
AVAILABLE IN NSW,  
WORTH OVER  
**\$4.8B**

### Entrepreneurs' Programme – Accelerating Commercialisation

Aims to provide small and medium businesses, entrepreneurs and researchers with access to expert advice and funding to help get a novel product, process or service to market.

Click [here](#) to learn about the Program.

