said Rob Breuster, who has seen a decrease in water use by 50% and saved over $20,000 a year.

The Beach Hotel has 17 rooms and is located on the English Channel. The hotel has been in business since 1950 and has been owned by the same family since the beginning.

The hotel uses a rainwater harvesting system to collect and filter rainwater, which is then used for flushing toilets and irrigation. The system has been in place for over 50 years and has proven to be effective in reducing water consumption.

The hotel also uses low-flow shower heads and faucets, which have reduced water usage by 30%. The hotel has also introduced sensor faucets in the bathrooms, which automatically turn off when not in use.

In addition, the hotel has implemented a policy of not replacing towels unless specifically requested by the guests, which has reduced the amount of water used for laundry.

The hotel also encourages guests to reuse towels and to participate in the water conservation efforts.

Case Study

The Beach Hotel is a prime example of how businesses can reduce their water consumption and save money in the process. The hotel has implemented various strategies to reduce water usage, including:

1. Rainwater harvesting system
2. Low-flow shower heads and faucets
3. Sensor faucets in the bathrooms
4. Not replacing towels unless specifically requested
5. Encouraging guests to reuse towels

These strategies have not only reduced water usage, but have also resulted in significant cost savings for the hotel.