

Waverley Business Awards 2023 Best New Business Guidelines

Waverley's Brightest & Best New Business Award celebrates the early accomplishments of newly established ventures that have already demonstrated notable achievements and the potential for future growth and success. This category recognizes the innovative and entrepreneurial drive of these emerging businesses.

Open to all businesses within Waverley LGA, regardless of size, **that have commenced operations from 1**st **July 2022.** This award category emphasises both initial achievements and the potential impact these promising businesses hold for shaping the future of our local business community.

It's a recognition of their entrepreneurial spirit, innovation, and early accomplishments.

Your Nomination Form

Waverley's Best New Business Award will be following the below key criteria:

- **Fresh & Unique Approach:** How does your business offer something new to your market? Does it address a specific need or fill a gap in the market?
- **Early Accomplishments:** What was the inspiration behind starting your business? Share a notable achievement or milestone you reached in your first year of operation.

In addition to the key criteria above, this award also adheres to the general standard criteria.

Attachments

At the end of each application, you will be encouraged to attach images that support the examples you used in your application. You also have an optional video link you can attach if required.

