

MANAGEMENT OF BONDI WALL

Guidelines for mural sites at Bondi Beach



WAVERLEY
COUNCIL

Waverley Council Customer Service Centre

55 Spring Street, Bondi Junction (open 8.30am to 5pm, Monday – Friday)

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PURPOSE

The purpose of these guidelines is to define the management of mural sites along the promenade at Bondi Beach.

BONDI WALL CHARACTER AND DIVERSITY

Waverley Council's vision is to lead the way in being a vibrant and inspiring place that supports its diverse population, creative culture, enriching lifestyle and stunning natural features.

The history of aerosol art painted on Bondi Wall dates back to the 1960s, and the wall continues to contribute to the energetic character of Bondi Beach. Waverley Council will aim to maintain this dynamic character by supporting mural turnover. Diversity will be achieved through balancing the type of murals painted and the variety of artists selected.

ART/ARTIST DEFINITION

- *Community mural* – Creative mural developed by a community group. May be painted using aerosol cans or paint brushes.
- *Individual artist* – Individual artist who seeks opportunities to showcase their skills and achieve public exposure for their work.

SITE IDENTIFICATION AND DEMARCATION

Individual mural sites on Bondi Promenade are identified by a number in their bottom left hand corner. Details of each site will be maintained on a register administered by the Events & Business Development Division.

Council identifies the following areas as commissioned mural sites:

- walls surrounding the skate park
- North Bondi Pool (2007 Whale tail mural)
- South Bondi, lower level left corner (2008 Felix mural)

All other areas are excluded from mural application.

Unauthorised murals will be removed.

SITE USAGE

Waverley Council will aim to keep murals on the wall for a minimum of six months. However, Council reserves the right to paint over murals at any time, should the need arrive.

Note: Memorial murals

To prevent the wall from becoming static no further memorial walls will be approved.

Waverley Council attempt aim to maintain the following two memorial spaces:

- Bali mural in memory of local resident Chloe.
- Anzac commemorative mural. This wall section is a nominated Council space. The mural may be updated to commemorate other activity.

MURAL APPLICATION PROCESS

Visit www.waverley.nsw.gov.au for the mural application form. All artists seeking permission to paint a mural must submit an application form to tracey.jurcevic@waverley.nsw.gov.au. If you have an queries please call 9083 8413.

Summary of the application process:

Mural application



Bondi Beach Management Approval



Site/safety check



Letter of permit issued to artist



Rangers and Police notified



Mural painted & added to register

GUIDELINES FOR ARTISTIC USE OF THE SITE

- You must be 18 years and over to apply.
- You must complete the application and receive approval prior to painting a mural.
- Signing the application form verifies that artist/s and/or community group/s agree to comply with all conditions stated on the permit.
- Unauthorised murals will be removed
- Waverley Council reserves the right to change the status of the murals or make changes to these guidelines at any time. Note: permit holder must first seek approval from the relevant Council Officer.
- Designated mural art sites may be used for the development of a piece of artwork in the graffiti style or general graffiti writing.
- Work that will have meaning for members of the general public and/or reflects the Bondi Beach precinct is encouraged.
- Offensive work is not permitted. Offensive means racist, sexist, contains crude language, depicts graphics of a sexual or violent nature, or contains a person's details. Work favouring and promoting a specific religion will not be approved.
- Offensive work will be removed within 24–48 hrs of Council's Graffiti Team being notified.
- Memorial murals in memory of a person or event are not encouraged.
- The mural site is the property of Waverley Council and Council reserves the right to take photos, video footage and publish images of the site. Waverley Council will acknowledge the artists appropriately in publications and references.
- No advertising, commercial or otherwise is permitted.
- You may place your personal url or blog site address in the mural.

CONDITIONS FOR PERMIT – SITE PREPARATION AND MAINTENANCE BY THE ARTIST

- 1) In consideration of Waverley Council granting this application, you agree Waverley Council is not liable or responsible for any claims: by you arising from the exercise of your rights under this permit; by you in connection with being permitted to paint a mural at the relevant site; or, any damage to you, the mural or anything – whether or not the claim was due in whole or in part to Waverley Council's negligence. You indemnify Waverley Council against: all losses incurred by Waverley Council; all liabilities incurred by Waverley Council; and, all legal costs (on a solicitor and own client or full indemnity basis) and other expenses incurred by Waverley Council in connection with any demand or proceeding. You consent to the doing of any acts or making of any omissions by us, our employees, agents, licensees and assigns that infringe your moral rights [as outlined in Part IX of the Copyright Act 1968 (Cth)] including not naming you as author of any work or amending or modifying (whether by changing, adding to or deleting/removing any or all parts of the work).
- 2) The artist retains copyright over their original image. Waverley Council retains the right to reproduce the artists image, with the written consent of the artist, free of charge, for the purpose of promotion of the sea wall or associated cultural activities in the Waverley area
- 3) You must not commence work until in possession of a permit letter. You must carry the permit letter at all times when painting.
- 4) You must meet a Council Representative on site prior to commencement to confirm site allocation and safety precautions.
- 5) You must not commence working with paints in any winds. If a breeze blows up you are to cease painting immediately to avoid any chance of paint over-spray onto vehicles in the car park.
- 6) You must use protective material to prevent over spray on the ground and above you.
- 7) You must barricade the working area. Witches hats, tape and barriers are appropriate.
- 8) You must provide and use your own safety mask and sun protection.
- 9) Platforms used to reach upper wall areas should be secure.
- 10) You must manage the mural site in a safe and orderly manner. When vacated you must leave it in a clean and tidy condition. Costs related to the development of the artwork at the site will be borne by the aerosol artist(s).
- 11) You must comply with instruction from Council Officers, the Police Department and other public authorities.
- 12) Work must commence and be completed within one month of approval. Specific dates will be listed on the permit. Extensions may be granted in special circumstances. Artists must apply for an extension with an explanation of the reasons.

NOTIFICATION

The artist/applicant must carry the permit granted by Waverley Council outlining the conditions.

ADDITIONAL CONDITIONS

Waverley Council reserves the right to change the status of approved sites or make changes to these guidelines at any time.

For more information...

CONTACT **Tracey Jurcevic**

PHONE **9083 8413**

EMAIL **tracey.jurcevic@waverley.nsw.gov.au**