**REIMAGINING OXFORD STREET AND SYD EINFELD DRIVE AS AN URBAN BOULEVARD**

**PRINCIPLES**

- Reconnecting severed neighbourhoods
- Transforming Oxford Street and Syd Einfeld into boulevards
- Increasing housing choice in the local area
- Framing the streetscape along Oxford Street
- Providing a gateway to Centennial Park
- Improving pedestrian and cycle movement and amenity
- Resolving traffic
- Safeguarding the bus depot as critical transport infrastructure

**PUBLIC BENEFITS DRIVE KEY MOVES**

1. Simplify intersection of Oxford Street, Syd Einfeld Drive and Ocean Street to create a new urban block, and dramatically improve pedestrian, cycle and traffic conditions. (reduce roads by 30%)

2. Re-imagine Oxford Street along Centennial Park and Syd Einfeld Drive as urban boulevards lined with significant tree planting.

3. Connect Grafton Street to Syd Einfeld Drive to relieve west-running traffic associated with Westfield which causes most of the congestion through Nelson Street and Oxford Street, and traffic-calm the western end of Grafton Street.

4. Win a new pedestrian square in Nelson Street as the traffic is reduced, encouraging outdoor uses and connecting to a generous pedestrian bridge. (50% increase in pedestrian space)

5. Introduce a series of new lanes and pedestrian connections north of Oxford Street, including an elevated, planted promenade along the narrowed Syd Einfeld frontage. (6000sqm to 15000 sqm)

6. Set back a new bus administration building fronting Oxford Street (replacing the current 1960’s York Road building) allowing a widened shareway and bus stop, a cafe fronting St James Road park, in so increasing bus storage on the Depot site.

7. Redefine squares and entries at the north-eastern corner of Centennial Park to better address the urban precinct of Oxford Street bringing activation to the proposed skatepark and events spaces.

8. Widen Oxford Street by 3m along its northern side, replace existing undistinguished building stock with new 4-6 storey buildings to provide housing choice and improve neighbourhood character.

9. Open new public walkways south of Oxford Street to allow better east-west pedestrian connections to Ruthven, Mill Hill and Denison Streets, targeted to 4 existing parcels.

10. Create, on land currently alienated by traffic, a new lot and major building (1000sqm t) at the new entry point to Bondi Junction in the spirit of the former historic theatre and diner.

**HERITAGE CONSIDERATIONS**

5. Additional photographs - Syd Einfeld Drive

Please visit: http://www.ozroads.com.au/NSW/Freeways/F7/easternfreeway.htm

Aerial view of early construction work on the Bondi Junction bypass in 1977

The viaduct is nearing completion in late 1978

Aerial view of the Bondi Junction bypass just after opening in January 1979

Looking east from the pedestrian bridge at Nelson St in 1979

Original boundary of Sydney Common (1810) until the sale of the Centennial Park Act (1905)

1943 Aerial - Urban Pattern + Connections, Woollahra and Oxford Street

Early 1900s Municipal Map - Woollahra + Centennial Park and Oxford Street

Former Diner and Cinema at the corner of Oxford Street and Ocean Street

Looking east along the cleared swathe along Syd Einfeld Drive 1979

Urban wasteland - hostile to pedestrians and cyclists
**Public Benefits Drive Key Moves**

1. 2. 3... Public Benefits

**Legend**

- Revised Building Heights

**New shared zones / squares / paths / laneways / walkways / pedestrian bridge**

**Legend**

- Public Benefits

**New cycle lane**

**New pedestrian crossings**

**Legend**

- Revised Building Heights

**Oxford Street - Plan**

**Scale 1:500**

**Oxford Street - Existing Aerial**

**Scale 1:1000**
OXFORD STREET - SECTION - BUS DEPOT
SCALE 1:250

NELSON STREET AS PROPOSED SQUARE, WITH TRAFFIC CALMED, NEW LOWERED PEDESTRIAN BRIDGE + CAFE HUB

CURRENT BUS DEPOT FRONTAGE
Poor amenity, shelter too small, conflict with bikes, no activation or character

CURRENT VIEW DOWN OXFORD STREET LOOKING EAST
Bleak urban condition around York Rd intersection, no activity, poor footpaths and limited crossings

PROPOSED BUS DEPOT FRONTAGE, WITH WIDE SHAREWAY AND GENEROUS BUS SHELTER AND CAFE KIOSK

PROPOSED VIEW DOWN OXFORD STREET WITH NEW BUS DEPOT BUILDING

CENTENNIAL PARK FRONTAGE - CURRENT CONDITION
Poor frontage and address to Park, narrow and rough footpath, shared accountability with cyclists

PROPOSED NEW CENTENNIAL PARK ENTRIES AND BIKE HUB

NEW Elevated walkway above Syd Einfeld Dr
Car
Shared Zone
Bus

Oxford Street - Wide between York Road and St James Road
Waverley Bus Depot retained in full - extra area available with relocated Administration Building

Syd Einfeld Drive
Existing Lane extended
Redevelopment of block yields public benefit

New pedestrian bridge beyond

Existing houses facing Grafton Street - No Change

SCALE 1:1000