The West Oxford Street Precinct can provide a lively cultural space focused on well-being and community, and is activated by innovative public art, dynamic streetscapes and connected business clusters.

Diagrams

- Strengthen the boulevard
- Re-connect pedestrian
cyclists
- Punctuate Oxford St
- Centennial Park gates tend to be on axis
- Chain of reservoirs as a new opportunity

NOTES
1. Create Bondi Junction entry on Oxford Street axis
2. Activate Waterline Reservoir for public use (existing structure)
3. Create sculptural water tower infrastructure
4. Develop Oxford Street via development with footpaths & cycleways
5. Activate bus bay footprint with public art & culture site (7-9.5mH)
6. Enhance art-driven corner site with the grass streets (7-9.5mH)
7. Promote the organic development of individual lots (8-11mH)
8. Promote the organic development of individual lots (8-11mH)
9. Foster finegrain development to create an active lane (15mH)
10. Reinstate an iconic corner site with fine grain street frontages (15mH)
11. Ensure new developments provide fine grain frontages (12.5mH)
12. Mimic fine grain frontages to reinforce street character (12.5mH)
**PRINCIPLES**

**IDENTITY**
- Consolidate and reinforce Oxford Street as a traditional high street and reconnect to Oxford Street (west)
- Foster a local sense of community and pride of place
- Support local business diversity and regeneration opportunities
- Provide safe, comfortable and enjoyable public realm for all
- Deliver innovative experiences at both micro and macro scales
- Share the local story at every opportunity
- Foster a culture of entrepreneurship, encourage education & foster new ideas
- Support local business diversity and regional attractiveness
- Foster a local sense of community and pride of place
- Provide open space that complements the existing, through strategic design

**SOLAR ACCESS + BUILT FORM**
- Encourage terraces on the north facing side of Oxford Street to focus on food & beverage operators or places where people can gather (including street seating)
- Encourage the provision of cultural assets
- Encourage a transition of built forms and density along Oxford Street, moving from high to low rise heading west
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- Support walkability to create active streets

**PUBLIC ART**
- Deliver innovative public art gestures that connect and inspire locals
- Create iconic precinct entries through public art infrastructure (such as feature water towers and a grand pedestrian & cycle footbridge)
- Foster local community input on art projects, including short term pop-ups
- Attract locals, regional and global audiences with a new cultural centre
- Include touchable and playful landscape features
- Encourage creative opportunities at all stages of development, with integration into multiple urban forms and formats

**PUBLIC DOMAIN**
- Improve the streetscape as the most important public space by making it safe and enjoyable for all, with a focus on ground level experiences
- Consider the flexibility of on-street activation opportunities around local businesses
- Strengthen connections between Centennial Parklands and local parks
- Provide open space that complements the existing, through strategic design
- Ensure a well connected Precinct by improving pedestrian wayfinding, adding iconic precinct entries, and provide new connections to surrounding suburbs and amenities
- Enhance streetscapes through high quality vegetation and paving improvements
- Reinforce the heritage street character through low rise development, fine grain forms and open space

**TRAFFIC + CIRCULATION**
- Prioritize pedestrian permeability & accessibility
- Support natural movement and desire lines, and incorporate bike lanes
- Enhance the experience of both pedestrians and cyclists by creating stronger links to Oxford Street (west), a more accessible Centennial Park entry, and a safer and more enjoyable through link to Woollahra via Nelson Street
- Support walkability to create active streets

**LAND USE PLANNING**
- Consolidate built form based on solar access and sense of enclosure for Oxford Street, while preserving the sense of human scale in new developments
- Reinforce a transition of built forms and density along Oxford Street, moving from high to low rise heading west
- Support existing community hubs with development incentives in return for the provision of cultural assets

**BUSES OUT, CULTURE IN**

**DIAGRAMS**
**PUNCTUATE THE NODE**

- The legacy of reservoirs along Oxford Street is celebrated through the uncovering of Woollahra Reservoir as an important and historic site.
- The reservoir is decommissioned with the installation of sculptural water tanks on the corner to match the current storage capacity, which act as a corner marker, public art feature, and entry landmark.
- The uncovered reservoir will define the new Bondi Junction park entry, and will reconnect locals and visitors to the hidden history of the place, while providing a legible and accessible park entry for Bondi Junction.
- The rejuvenation of Oxford Street, York Road, and Syd Verney intersection will punctuate the node, reinforcing Oxford Street’s pattern, with characteristic shifts, pauses, and landmarks along its length.
- The activation of the reservoir can provide a significant public art element.

**THINK DIFFERENTLY**

- Key public art interventions including the water towers, iconic footbridge and corner cultural site will create a new public domain and reinforce West Oxford Street as an important local and sub-regional destination.
- Public art strategies will provide improved ground level experiences for both pedestrians and vehicles, by creating both new and restored spaces.
- The edging of roads with public art features will welcome visitors and improve perceptions of the Precinct, including small scale interventions.
- Public art features along the bus depot frontage will create an iconic welcome and define the entry, while preserving the local story and history of the place.
- The addition of awning treatments, feature lighting, new bike racks and public artwork can enhance the retail spine and high street character.
- Four locations throughout the precinct (bus depot frontage, new corner site, Woollahra Reservoir and the Nelson Hotel) are recognised as important cultural sites and will take the precinct forward into a new creative future.

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**KEY MOVES**

**BUSES OUT, CULTURE IN**

- Spare bus parking capacity is to be converted into public space with an active street frontage, while preserving the link to routes into Oxford Street.
- Public space will be created with a cultural, community, or youth facility such as a commercial gallery or skatepark, with landscaping and public art on the corner.
- A new bus depot route entering from York Road and exiting onto Oxford Street via a shared plaza will assist in calming traffic along Oxford Street.
- New cultural facilities on the corner of Oxford Street and York Road complement the opposite landmark corner site and strengthen the precinct’s welcome and entry, while providing activation, making the depot and encouraging public use.
- Public space is gained through realigning bus parking bays (removing one row of parking only), to encourage cultural and civic activation for Bondi Junction.

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**KEY MOVES**

**BUILD WITH THE GRAIN**
- A stepping down of building heights and setbacks along Oxford Street will reinforce the corner site as the key entrance to the Precinct.
- A new cultural/community site will occupy the bus depot frontage and will act as an important destination and cultural anchor.
- Improved pedestrian links surrounding the site will activate and re-imagined on-site lane changes to create low-rise street enclosures.
- New developments will introduce a fine grain street frontage at ground level.
- The heritage high street character will be retained through street easements & low-rise development, with complementary planting & street amenity.

**REJUVENATE THE STREET**
- The planting of trees along Syd Elford Drive, York Road and West Oxford Street will continue the legacy of Oxford Street as an important avenue and reinforce the civic place of the West Oxford Street Precinct.
- More generous pedestrian and cycleways will provide safer passage, while buses can still access Oxford Street via the bus depot frontage activation site.
- Improved pedestrian links to Osmund Lane and Woollahra will provide active and walkable streets, and support retail tenancies.
- Small lots will develop organically to create low-rise street enclosures.
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**WALK EVERYWHERE**
- A new Bondi Junction entry to Centennial Park will strengthen connections to the park and encourage recreational activity.
- The pedestrian overpass from Nelson Street to Wollahra will be improved with a wider bridge, grand stairs, public art features and lighting.
- Osmund Lane is re-envisioned as an active retail homeway with stronger pedestrian links to Nelson and Oxford Street, to provide greater permeability through the corner block.
- Public art and landscaping improvements to the Oxford Street crossing at Ocean Street will help improve pedestrian comfort and access into the Precinct.
- New exploring signage and iconic public art interventions (such as the water towers) will help pedestrians and cyclists to navigate through the Precinct.
- Landscape blisters & street trees to Oxford Street improve street level experiences.
PUNCTUATE THE NODE

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BUSES OUT CULTURE IN

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