Ideas in the Park: Your Feedback

Please share your ideas about planning for the future of the western end of Oxford Street Bondi Junction, by completing this 5-10 minute survey.

Your feedback will be used by Waverley Council and its project team to help inform the development of a number of design options, and eventually a precinct plan, for the West Oxford Street precinct (see map below).

This survey is being conducted by Elton Consulting on behalf of Waverley Council. All the information you provide will be treated as confidential and you will not be individually identified in our report to Council.

Section 1: West Oxford Street as a Place

1. What do you like most about the West Oxford Street precinct as a place to live, work or visit?
   i. __________________________________________________________
   ii. _________________________________________________________
   iii. _________________________________________________________

2. What do you see as the most important aspects of the 'character and identity' of the West Oxford Street area?
   i. _________________________________________________________
   ii. _________________________________________________________
   iii. _________________________________________________________
Ideas in the Park: Your Feedback

3. How do you like to spend time in the West Oxford Street area (aside from when you’re at home or work)?

- Shopping
- Going to cafes / restaurants
- Enjoying the outdoors (eg parks, public seating)
- Walking
- Bike riding
- Other activities (Please describe)

___________________________________________________________________________________

Section 2: Opportunities for the Future

The precinct plan offers an opportunity to think strategically about the future of the West Oxford Street precinct. Your feedback will be used to help contribute to planning for the area as it continues to evolve – over the next 5, 10 and 20 years.

4. What are some of the opportunities for improvement that you’d like to see realised in the West Oxford Street area? Please tick all that apply and provide any further comments

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6. Over time, there is likely to be interest from landowners in upgrading or developing sites in the West Oxford Street precinct. If this occurs, what type of land uses (eg mix of retail, commercial, residential, other uses) and built form would be appropriate for future development on these sites?

___________________________________________________________________________________
___________________________________________________________________________________

7. Do you have any other ideas or suggestions for improving the West Oxford Street precinct?

___________________________________________________________________________________
___________________________________________________________________________________
___________________________________________________________________________________

8. Are there any particular issues you think Council needs to consider in planning for the future of this area?

   i  

   ii  

   iii  

Section 3: About You

9. Which of the following best describes you?
- ☐ Resident of Bondi Junction (street name optional) _______________________________
- ☐ Resident of Woollahra (street name optional) _______________________________
- ☐ Resident of wider area (Please specify suburb) _______________________________
- ☐ Worker from business in Bondi Junction
- ☐ Owner / operator from business in Bondi Junction
- ☐ Other (Please describe) ________________________________________________

10. What is your age group?
- ☐ Under 18
- ☐ 19-25
- ☐ 26-35
- ☐ 36-55
- ☐ 56-65
- ☐ 66+

11. Gender:
- ☐ Male
- ☐ Female

Section 4: Any Other Comments

12. Do you have any other comments you’d like to make about planning for the West Oxford Street area?
__________________________________________________________________________
__________________________________________________________________________
__________________________________________________________________________
__________________________________________________________________________
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Thank you for taking the time to share your thoughts and suggestions.
Ideas in the Library: Your Feedback

Please share your ideas about planning for the future of the western end of Oxford Street Bondi Junction, by completing this 5-10 minute survey.

Your feedback will be used by Waverley Council and its project team to help inform the development of a number of design options, and eventually a precinct plan, for the West Oxford Street precinct (see map below). Please note, the process could result in changes to Council’s Local Environment Plan (LEP) and Development Control Plan (DCP).

This survey is being conducted by Elton Consulting on behalf of Waverley Council. All the information you provide will be treated as confidential and you will not be individually identified in our report to Council.

Section 1: West Oxford Street as a Place

1. What do you like most about the West Oxford Street precinct as a place to live, work or visit?

   i. _____________________________________________
   
   ii. _____________________________________________
   
   iii. _____________________________________________

2. What do you see as the most important aspects of the 'character and identity' of the West Oxford Street area?

   i. _____________________________________________
   
   ii. _____________________________________________
   
   iii. _____________________________________________
Ideas in the Library: Your Feedback

3. How do you like to spend time in the West Oxford Street area (aside from when you’re at home or work)?

☐ Shopping
☐ Going to cafes / restaurants
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☐ Walking
☐ Bike riding
☐ Other activities (Please describe) ____________________________________________

___________________________________________________________________________________

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Section 2: Opportunities for the Future

The precinct plan offers an opportunity to think strategically about the future of the West Oxford Street precinct. Your feedback will be used to help contribute to planning for the area as it continues to evolve – over the next 5, 10 and 20 years.

4. What are some of the opportunities for improvement that you’d like to see realised in the West Oxford Street area? Please tick all that apply and provide any further comments

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6. Over time, there is likely to be interest from landowners in upgrading or developing sites in the West Oxford Street precinct. If this occurs, what type of land uses (eg mix of retail, commercial, residential, other uses) and built form would be appropriate for future development on these sites?

___________________________________________________________________________________
___________________________________________________________________________________

7. Do you have any other ideas or suggestions for improving the West Oxford Street precinct?

___________________________________________________________________________________
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8. Are there any particular issues you think Council needs to consider in planning for the future of this area?

i. _____________________________________________________________________________

ii. ____________________________________________________________________________

iii. ____________________________________________________________________________
Section 3: About You

9. Which of the following best describes you?

- Resident of Bondi Junction (street name optional) _______________________________________
- Resident of Woollahra (street name optional) _______________________________________
- Resident of wider area (Please specify suburb) _______________________________________
- Worker from business in Bondi Junction
- Owner / operator from business in Bondi Junction
- Other (Please describe) ____________________________________________________________

10. What is your age group?

- Under 18
- 19-25
- 26-35
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- 56-65
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11. Gender:

- Male
- Female

Section 4: Any Other Comments

12. Do you have any other comments you’d like to make about planning for the West Oxford Street area?

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

Thank you for taking the time to share your thoughts and suggestions.
Visitor Survey

(For use by Council’s team as a face-to-face intercept survey)

Hi, I’m conducting a short survey on behalf of Waverley Council – about planning for the future of the western end of Oxford Street Bondi Junction. Do you have 5 minutes to share your thoughts and suggestions about this part of Bondi Junction?

(If yes)...Great. Your feedback will be used by Waverley Council and its project team to help inform the development of a number of design options, and eventually a precinct plan, for the West Oxford Street precinct. [Interviewer to show study area for West Oxford Street Precinct Plan on map]

All the information you provide will be treated as strictly confidential and you will not be identified in the report to Council to be prepared by Elton Consulting. [Interviewer to proceed to Question 1]

(If no)...That’s no problem. If you’d like to do the survey another time it’s also available on Council’s website until Friday 11 April 2014. [Interviewer to provide flyer with details of online survey / Ideas Session]

Section 1: About You

1. Which of the following best describes you?

☐ Resident of Bondi Junction (street name optional) _______________________________

☐ Resident of Woollahra (street name optional) _______________________________

☐ Resident of wider area (Please specify suburb) _______________________________

☐ Worker from business in Bondi Junction

☐ Owner / operator from business in Bondi Junction

☐ Other (Please describe) _____________________________________________________

2. What is your age group?

☐ Under 18

☐ 19-25

☐ 26-35

☐ 36-55

☐ 56-65

☐ 66+

3. [Interviewer to record gender:]

☐ Male

☐ Female

Section 2: Uses and Activities

4. What’s the main reason for your visit to Bondi Junction today? [Interviewer to tick 1 box only]

☐ Shopping

☐ Going to a café / restaurant

☐ Enjoying the outdoors (eg park, public seating)

☐ Going to markets / event

☐ Going to work

☐ Going home

☐ Using local services (eg health appointment, banking)

☐ Just passing through (eg walking, bike riding)

☐ Other (Please describe) _____________________________________________________
Visitor Survey

5. Are there any other reasons for your visit to Bondi Junction today? [Interviewer to tick all that apply]
   - Shopping
   - Going to a café / restaurant
   - Enjoying the outdoors (eg park, public seating)
   - Going to markets / event
   - Going to work
   - Going home
   - Using local services (eg health appointment, banking)
   - Just passing through (eg walking, bike riding)
   - Other (Please describe) ____________________________________________

6. Approximately how long will you spend in this part of Bondi Junction (ie the Oxford Street West precinct) today? [Interviewer to indicate study area]
   - Less than 10 minutes
   - 11-30 minutes
   - 31-60 minutes
   - 1-2 hours
   - More than 2 hours (Please specify) _________________________________________
   - NA

7. In total, how long will you spend in Bondi Junction today? [Interviewer to tick 1 box only]
   - Less than 10 minutes
   - 11-30 minutes
   - 31-60 minutes
   - 1-2 hours
   - More than 2 hours (Please specify) _________________________________________
   - NA

8. In the last month how often have you visited Bondi Junction? [Interviewer to tick 1 box only]
   - Every day
   - Several times a week
   - About once a week
   - Less frequently (Please describe) ___________________________________________

Section 3: West Oxford Street as a Place

The next few questions are about the study area [Interviewer to point to study area on map].

9. What do you like most about the study area as a place to [live, work or visit]? Interviewer refer Question 1
   i ______________________________________________________________________
   ii ______________________________________________________________________
   iii ______________________________________________________________________

10. What are the most important aspects of the ‘character and identity’ of the study area to you?
    i ______________________________________________________________________
    ii ______________________________________________________________________
    iii ______________________________________________________________________
Section 4: Opportunities for the Future

The precinct plan for West Oxford Street offers an opportunity to think strategically about the future of the study area. Your feedback will be used to help contribute to planning for the area as it continues to evolve – over the next 5, 10 and 20 years.

11. What are some of the opportunities for improvement that you’d like to see realised in the study area? [Tick all that apply and note any further comments]

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12. Which of the above are most important to you? [Read back only those nominated by respondent / number 1st, 2nd and 3rd most important improvements]

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Visitor Survey

13. Over time, there is likely to be interest from landowners in upgrading or developing sites in the study area. If this occurs, what type of land uses (eg mix of retail, commercial, residential, other uses) and buildings would be appropriate for future development on these sites?

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

14. Do you have any other ideas or suggestions for improving study area?

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

Thank you for taking the time to share your thoughts and suggestions with me today.

If you’re interested in making fuller comments, you may like to come along to the Ideas in the Library session. You can also email Council or take part in the survey on Council’s website. [Provide flyer with details]

We can also add you to the database to receive further information about this project if you’re interested? [If yes, interviewer to record on separate sheet]

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Map of the study area

A Plan for the West Oxford Street Precinct
Hi, I’m conducting a short survey on behalf of Waverley Council – about planning for the future of the western end of Oxford Street Bondi Junction. We’re talking to residents, visitors and businesses in the local area – and we encourage your business to have a say.

Is there a manager or owner who I could talk to today (or make an appointment to see), to conduct a 5 minute survey about planning for the future of this part of Bondi Junction? [Interviewer to show study area for West Oxford Street Precinct Plan on map]

Your feedback will be used by Waverley Council and its project team to help inform the development of a number of design options, and eventually a precinct plan, for the West Oxford Street precinct.

(If yes)...Great.

All the information you provide will be treated as strictly confidential and you will not be identified in the report to Council to be prepared by Elton Consulting. [Interviewer to proceed to Question 1]

(If no)...That’s no problem. If you’d like to do the survey another time it’s also available on Council’s website until Friday 11 April 2014. [Interviewer to provide flyer with details of online survey / Ideas Session]

Section 1: Oxford Street West as a Place
The survey questions are about the study area [Interviewer to point to study area on map].

1. What do you like most about doing business here in the study area? [Interviewer to indicate precinct on map]

   i.__________________________________________________________________________

   ii.__________________________________________________________________________

   iii.__________________________________________________________________________

2. What are the most important aspects of the ‘character and identity’ of the study area to you / your business?

   i.__________________________________________________________________________

   ii.__________________________________________________________________________

   iii.__________________________________________________________________________

3. What are the main factors that attract people to this area? [Tick all that apply]
   - Shopping
   - Going to cafes / restaurants
   - Enjoying the outdoors (eg proximity to parks)
   - Walkable location
   - Accessible for bike riders
   - Environment (eg sunny aspect / not windy)
   - Other (Please describe) _______________________________________________________

Section 2: Opportunities for the Future

The precinct plan for West Oxford Street offers an opportunity to think strategically about the future of the study area. Your feedback will be used to help contribute to planning for the area as it continues to evolve – over the next 5, 10 and 20 years.
4. What are some of the opportunities for improvement that you’d like to see realised in the study area? [Tick all that apply and note any further comments]

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5. Which of the opportunities for improvement that you nominated in the previous question are most important to you? [Read back only those nominated by respondent / number 1st, 2nd and 3rd most important improvements]

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6. Over time, there is likely to be interest from landowners in upgrading or developing sites in the study area. If this occurs, what type of land uses (eg mix of retail, commercial, residential, other uses) and buildings would be appropriate for future development on these sites?

___________________________________________________________________________________

7. Do you have any other ideas or suggestions for improving the study area – to cater for the needs of businesses?

___________________________________________________________________________________

___________________________________________________________________________________

8. Are there any particular issues you think Council needs to consider in planning for the future of this area?

i__________________________________________________________________________________

ii__________________________________________________________________________________

iii__________________________________________________________________________________

Section 3: About Your Business

9. Which of the following best describes your customers? [Interviewer to tick all that apply]
   - Residents of Bondi Junction / Woollahra
   - Residents of wider area (Please specify suburbs if known) ______________________________
   - Workers from business in Bondi Junction
   - Bike riders
   - Other (Please describe) ______________________________________________________________

10. How long has your business been in operation?
   - Less than 6 months
   - 6-12 months
   - 1-2 years
   - 2-3 years
   - More than 3 years (Please describe) ____________________________________________________
Business Survey
(For use by Council's team as a face-to-face survey)

Thank you for taking the time to share your thoughts and suggestions with me today.

If you’re interested in making fuller comments, you may like to come along to the Ideas in the Library session. You can also email Council or take part in the survey on Council’s website. [Provide flyer with details]

We can also add you to the database to receive further information about this project if you’re interested? [If yes, interviewer to record email address on separate sheet]

Interviewer to record:

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<thead>
<tr>
<th>Survey no.: _____</th>
<th>Date: ___ / ___ / ___</th>
<th>Time period: _____ to _____</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interviewer initials: __________________</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

[Interviewer also to record on a separate sheet:
Survey no.
Business name
Business address
Name / position of interviewee]
Map of the study area