

WAVERLEY BUSINESS SNAPSHOT

ISSUE 7
AUGUST 2025

Total Local Spend

All spending data is from July 2024 to June 2025 unless indicated otherwise
Source: Spendmapp by Geografia

AVERAGE TRANSACTION VALUE **\$68**

TRANSACTIONS **40,000,000** +0.7%

TOTAL SPEND **\$2,725,000,000** +0.9%

Visitor Spend **\$884,000,000** **Resident Spend** **\$1,841,000,000**

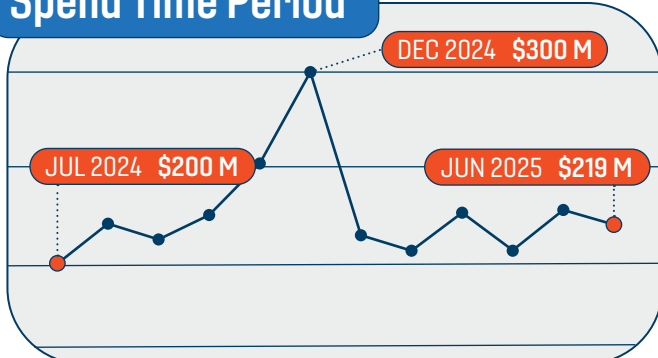
45-54, Female	\$366M
25-34, Female	\$337M
35-44, Female	\$282M
25-34, Male	\$244M
65+, Female	\$235M

Demographics

Top Spend Categories

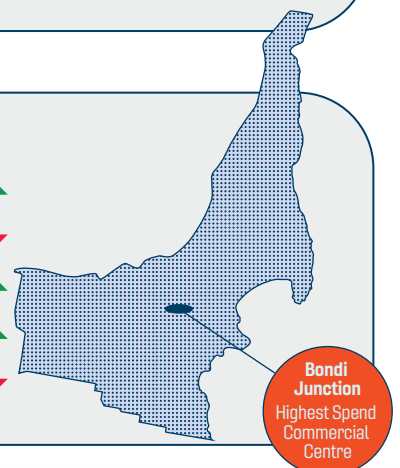
Specialised & Luxury Goods	Dining & Entertainment	Department Stores & Clothing	Professional Services	Grocery Stores & Supermarkets
\$515^M	\$443^M	\$437^M	\$430^M	\$364^M

Spend Time Period



Top Visitor Spend Origin

1. Bellevue Hill **\$123M** ▲
2. Randwick **\$117M** ▼
3. Woollahra **\$80M** ▲
4. Vaucluse **\$66M** ▲
5. Paddington **\$65M** ▼



Bondi Junction
Highest Spend
Commercial
Centre

Consumer Sentiment

Source: Westpac-Melbourne Institute

June 2025: **92.6**
▲ 10.8% since June 2024

Night Time Spend

6 pm to 6 am

\$390^M ▼ **14.5^M** ▼
TOTAL SPEND TRANSACTIONS



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Enquiries business@waverley.nsw.gov.au

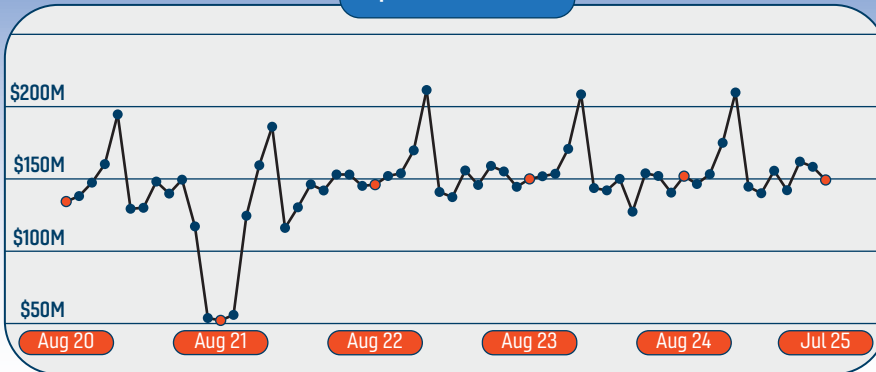
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Spending Trends of Key Commercial Centres

Bondi Junction, Bondi Road, and Bondi Beach together form the primary economic corridor of the Waverley LGA, with these three centres together accounting for the bulk of local spending activity and the highest concentration of ground-floor businesses. More than 80 per cent of all in-person spending in Waverley occurs across this corridor, making it the key driver of the local business ecosystem. Analysing spending at this level helps measure the health of our key commercial centres and surrounding region, and the role they play for residents and visitors.

Bondi Junction

Spend Time Period

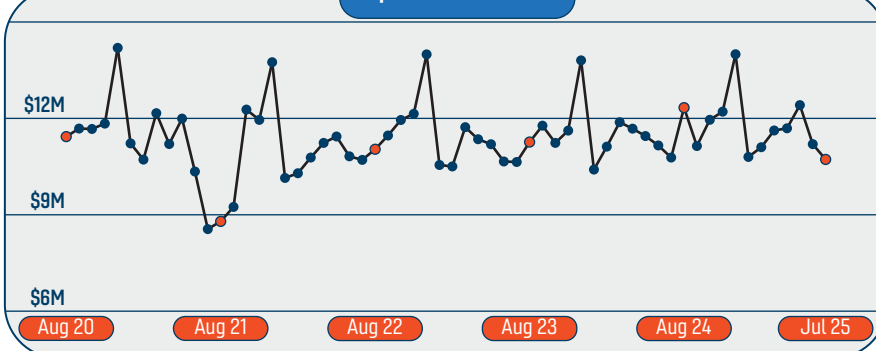


Top Spend Categories



Bondi Road

Spend Time Period

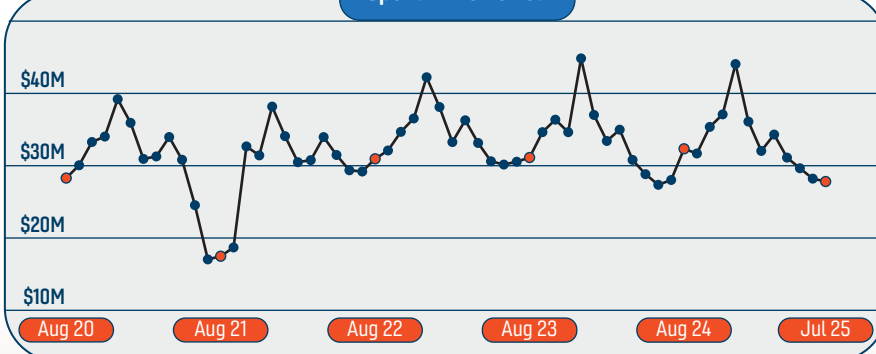


Top Spend Categories

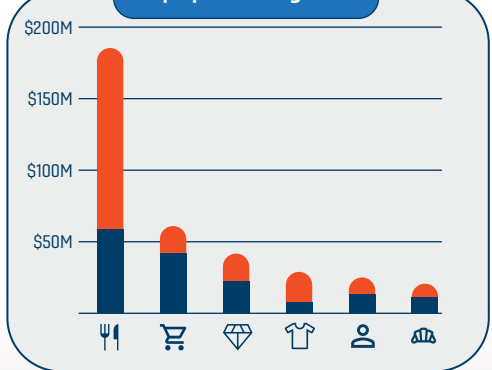


Bondi Beach

Spend Time Period



Top Spend Categories



Visitors Waverley Residents

Key

- Dining & Entertainment
- Specialised & Luxury Goods
- Transport
- Personal Services
- Professional Services
- Department Stores & Clothing
- Specialised Food Retailing
- Grocery Stores & Supermarkets



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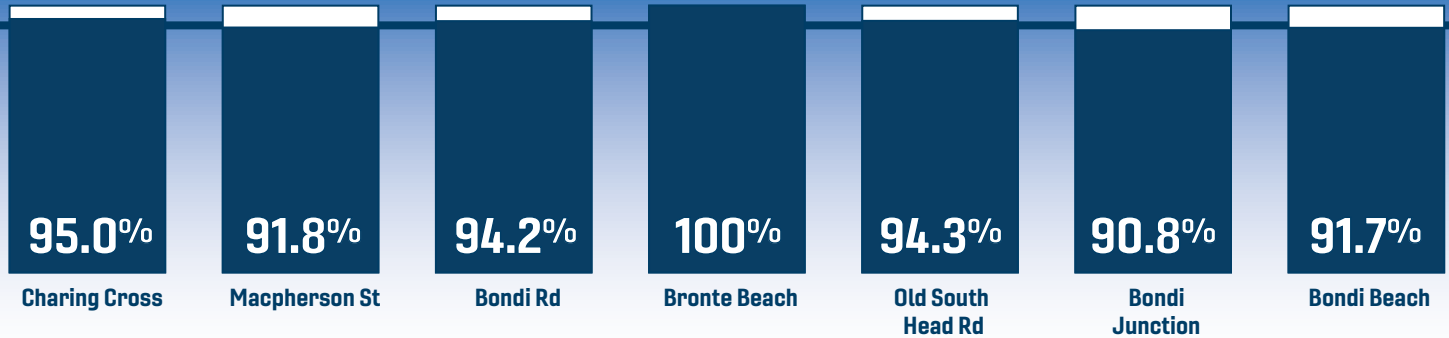
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Commercial Occupancy Audit

Ground Floor Commercial Occupancy % (August 2025)

Source: Waverley Council

Average
92.2%



Commercial Property Volume

August 2025 - Source: REA Group Ltd



For Lease

Leased (in last 12 mths)



For Sale

Sold (in last 12 mths)

Bondi Junction

64

32

Bondi Beach

17

11

10

14

3

6

Total Waverley Business Registration (ABNs)



37,505

Last updated September 2024
Source: Australian Business Register

Bondi Visitor Profile

Bondi Beach received **2.6 million** domestic overnight and international visitors in the year ending December 2024.



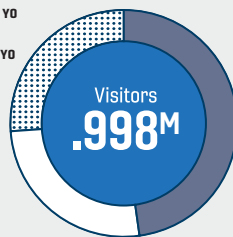
Domestic

Top Origin

1 **Victoria**

2 **Regional NSW**

3 **Queensland**



*Domestic Overnight Visitors are visitors who stayed at least 1 night in NSW.
For this profile, they didn't need to stay in Bondi to be classed as a visitor
Source: Destination NSW



International

Top Origin

1 **China**

2 **Korea**

3 **USA**

4 **United Kingdom**

5 **New Zealand**



Grants available

Source – Grant Guru



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193+

Business grants available worth over

\$4.4B



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