

Tourism and the local economy



WAVERLEY'S TOURISM JOBS AND EMPLOYMENT RATIO

4,867 1 in 6



SPENT BY TOURISTS IN WAVERLEY (2017)

\$1,016m

TOURISM ALLOWS FOR INFRASTRUCTURE IMPROVEMENTS AND FACILITY UPGRADES, BENEFITTING BOTH TOURISTS AND LOCALS.



Bondi Beach picnic shelters



Tamarama toilet blocks



Campbell Parade Design Review

611

LOCAL HERITAGE LISTINGS

including:
Cottages
Beaches
Parks
Conservation areas

17

STATE HERITAGE LISTINGS

including: Waverley Cemetery
Indigenous rock carvings
Ben Buckler
Bronte House
Bondi Pavilion

1

NATIONAL HERITAGE LISTING

Bondi Beach



LOCAL BUSINESSES

Tourism supports local businesses to thrive.

Source: Economy.id Population Experts, Destination NSW and Council WiFi data.

APPROXIMATIONS OF ANNUAL AVERAGE VISITOR EXPENDITURE FOR THE 4 YEARS ENDING SEPTEMBER 2017. *(Several limitations apply).**



DOMESTIC DAY VISITORS:

\$108 per visit;
total \$36.4m avg. p.a.



DOMESTIC OVERNIGHT VISITORS:

\$308 per visit;
total \$48.4m avg. p.a.



INTERNATIONAL OVERNIGHT VISITORS:

\$1,934 per visit;
total \$152.8m avg. p.a.



INTERNATIONAL DAY VISITORS TO BONDI:

Assuming total spend was 50% of domestic day, total spend would be **\$75.9m avg. p.a.**

**These approximations use modelled expenditure estimates (by Tourism Research Australia) of another LGA in the Sydney Region for the four years ending March 2017. The per visit spend for this LGA has been applied to the annual visitor volume over the four years ending September 2017. This is a conservative estimate and provides a credible baseline for Waverley LGA.*