

Waverley Business Awards 2023

General Award Guidelines

Waverley's Brightest and Best Local Business Awards bring together our local business community to recognise their contribution towards making Waverley a dynamic place to live, work and shop. Through these awards, Waverley Council recognises the importance of a sustainable business community that is vibrant, robust, and supports the creation of jobs and business opportunities.

The awards are open to all businesses that operate in Waverley LGA, regardless of their size. All entries are assessed against their industry peers. Whether located in a commercial centre, village, or in a home, all Waverley businesses are eligible to enter and self-nominate for well-deserved recognition.

The Judging Process

1. All Awards will be assessed by a panel consisting of representatives from Waverley Council and community representatives. Judges may eliminate incomplete entries; nominations close **18 September 2023**
2. Approximately five **finalist businesses** will be selected in each category and notified after **4 October 2023**
3. A Mystery Shopper will contact or visit each finalist during **October** and score each finalist to determine each award category winner
4. Winners will be announced on the awards night at the Bondi Pavilion on **13 November 2023**

Your Nomination Form

All Awards, apart from Sustainability, Innovation, and Best New Business, will be assessed against the following key criteria:

- **Elevator pitch:** What is your brief and memorable description of your business?
- **Marketing & communications:** How have you excelled in your marketing practices?
- **Staff development:** How do you support and upskill your team?
- **Customer Experience:** How do you value your customer's experience?
- **Local connection & community engagement:** How do you engage and support the Waverley community?
- **Environmental practices:** What environmentally conscious practices do you incorporate into your business?
- **Disability Inclusion:** How do you ensure your business is accessible and inclusive to people with disability?
- **Best Business:** What makes your business stand out as the brightest & best?

Attachments

At the end of each application, you will be encouraged to attach images that support the examples you used in your application. You also have an optional video link you can attach if required.