

# WAVERLEY ECONOMIC SNAPSHOT

ISSUE 6  
APRIL 2025

Please visit Waverley Council's [Resources for Businesses](#) web-page to get further insights from our data sources and how this can be helpful to use within your business.

## Total Local Spend

Jan 2024 to Dec 2024  
Source: Spendmapp

AVERAGE TRANSACTION VALUE

\$68

TRANSACTIONS

39,700,000

TOTAL SPEND



\$2,700,000,000

Visitor Spend

\$1,800,000,000

Resident Spend

\$880,000,000

## Top Spend Categories



Specialised & Luxury Goods

\$502M



Department Stores & Clothing

\$435M



Dining & Entertainment

\$434M



Professional Services

\$429M

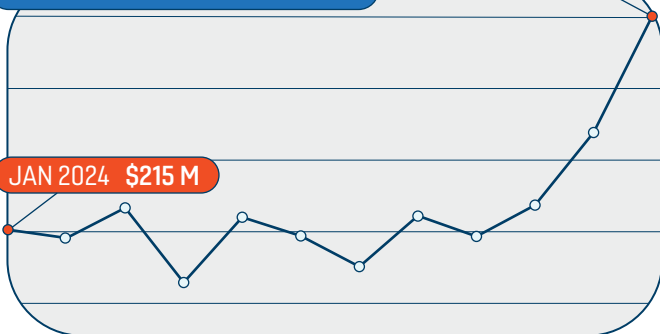


Grocery Stores & Supermarkets

\$360M

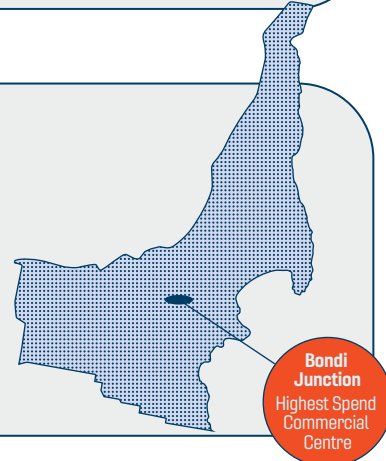
## Spend Time Period

DEC 2024 \$298 M



## Top Visitor Spend Origin

Vacluse \$65M  
Paddington \$66M  
Woollahra \$79M  
Randwick \$121M  
Bellevue Hill \$115M



## Consumer sentiment

Source: Westpac-Melbourne Institute

March 2025: 95.9

13.6% since March 2024

## Night Time Spend

6 pm to 6 am

\$404M

TOTAL SPEND

15.7M

TRANSACTIONS



WAVERLEY COUNCIL

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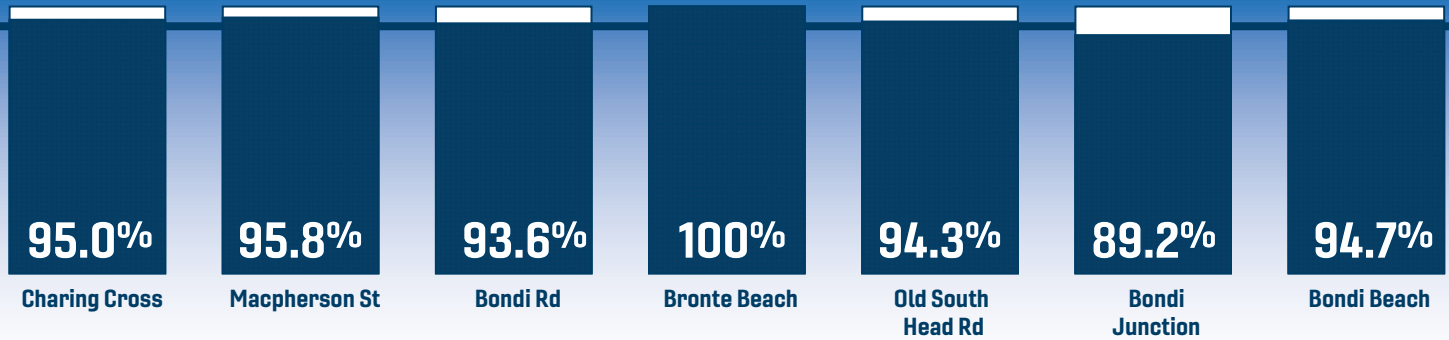
## Commercial Occupancy Audit

Ground Floor Commercial Occupancy % (February 2025)

Source: Waverley Council

Average

92.6%



## Commercial Property Volume

February 2025 · Source: REA Group Ltd



**For Lease**

Leased (in last 12 mths)



**For Sale**

Sold (in last 12 mths)

**Bondi Junction**

75

30

**Bondi Beach**

10

11

13

16

2

6

**Total Waverley business registration (ABNs)**

38,369

Last updated September 2024  
Source: Australian Business Register

## Sydney Visitor Profile

### Domestic

#### Top Origin

1 Regional NSW

2 Victoria

3 Queensland

👤 Visitors 3.7M

🌙 Nights 31.7M

💰 Expenditure \$10.9B

### International

#### Top Origin

1 China

2 USA

3 New Zealand

4 United Kingdom

5 Korea

👤 Visitors 22.3M

🌙 Nights 81.5M

💰 Expenditure \$12B



Source: Destination NSW

## Grants available

Source – Grant Guru



Click here to find out more about grants that suit your business.



171+

Business grants available worth over

\$3.7B



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Enquiries

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