

## Waverley Business Awards 2022 Innovation Award Guidelines

There is no doubt Australia's dedication to innovation has grown. NSW and Sydney are home to a growing number of start-up ecosystems. Bondi and its surrounding region have over 50% of its resident population as highly skilled and working in a range of industries linked to knowledge and innovation.

Waverley's Brightest & Best Business Innovation Award aims to recognise and celebrate our local innovators and visionaries that contribute to making Bondi a world-renowned hub of innovation. If you have started a new innovative business over the past 12 months, then this Award is for you.

Judging will be completed by a panel of judges, consisting of representatives from Waverley Council and community representatives in the innovation space. Judges will award new businesses against the below criteria.

### Your Nomination Form

Waverley's Innovation Award will be following the below key criteria:

- **Innovation:** Describe the innovation that you introduced over the past 12 months. Describe what makes it innovative and how you came up with the idea? Why did you select Waverley as the place to grow?
- **Impact & success:** What impact and success have you achieved over the past year? This could be in the form of grants, a successful promotional campaign, or an award for your idea?
- **Future growth:** Where to next; what are your plans for growth and how will you get there over the next 12 months?

### Attachments

At the end of your application, you will be encouraged to attach some images that support the examples used in your application. You also have an optional video link you can attach if needed.