

# WAVERLEY'S ECONOMIC SNAPSHOT

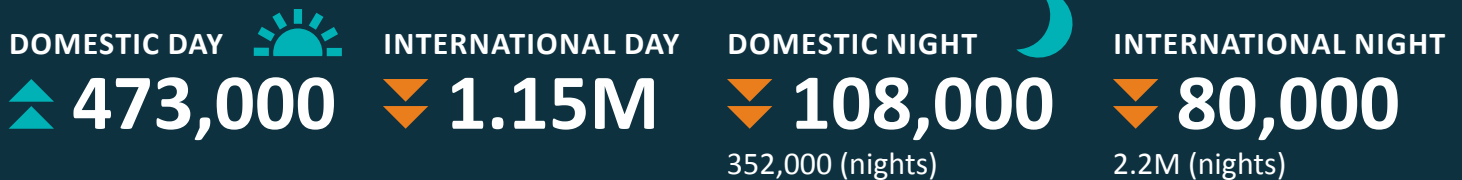


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Welcome to Waverley Council's economic snapshot. This report will be issued biannually to keep your business up to date with key economic statistics. Please visit Waverley Council's Economic Development web-page to get further insights from our data sources and how this can be helpful to use within your business.

## Visitor Data

### VISITORS (year ending June 2020)\*



\* Source: Tourism Solutions (TRA data)


## Spending Data

### SPENDING (year ending July 2020)\*



\* Source: SpendMapp data

## Market Analysis\*

GROSS REGIONAL PRODUCT (GRP)  **\$4,952M**  
(year ending June 2019)




### LOCAL EMPLOYMENT

(year ending June 2019)



\* Source: Economy.ID

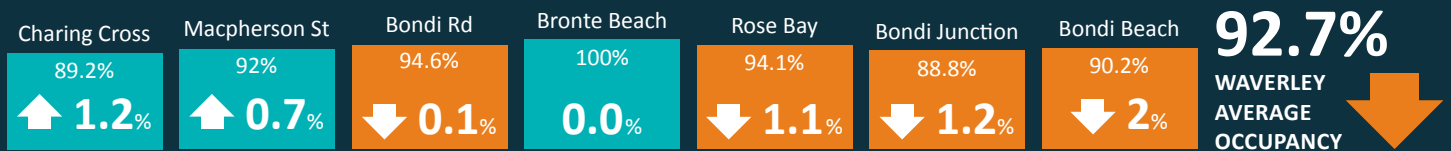
# Waverley's Top Industries\* (year ending September 2020)

	<b>DEPARTMENT STORES &amp; CLOTHING</b>	<b>\$485M</b> TOTAL SPEND	<b>\$112M</b> RESIDENT SPEND	<b>\$373M</b> VISITOR SPEND
	<b>DINING &amp; ENTERTAINMENT</b>	<b>\$446M</b> TOTAL SPEND	<b>\$181M</b> RESIDENT SPEND	<b>\$266M</b> VISITOR SPEND
	<b>GROCERY STORES &amp; SUPERMARKETS</b>	<b>\$374M</b> TOTAL SPEND	<b>\$189M</b> RESIDENT SPEND	<b>\$185M</b> VISITOR SPEND

\* Source: SpendMapp data

## Commercial Occupancy Audit\*

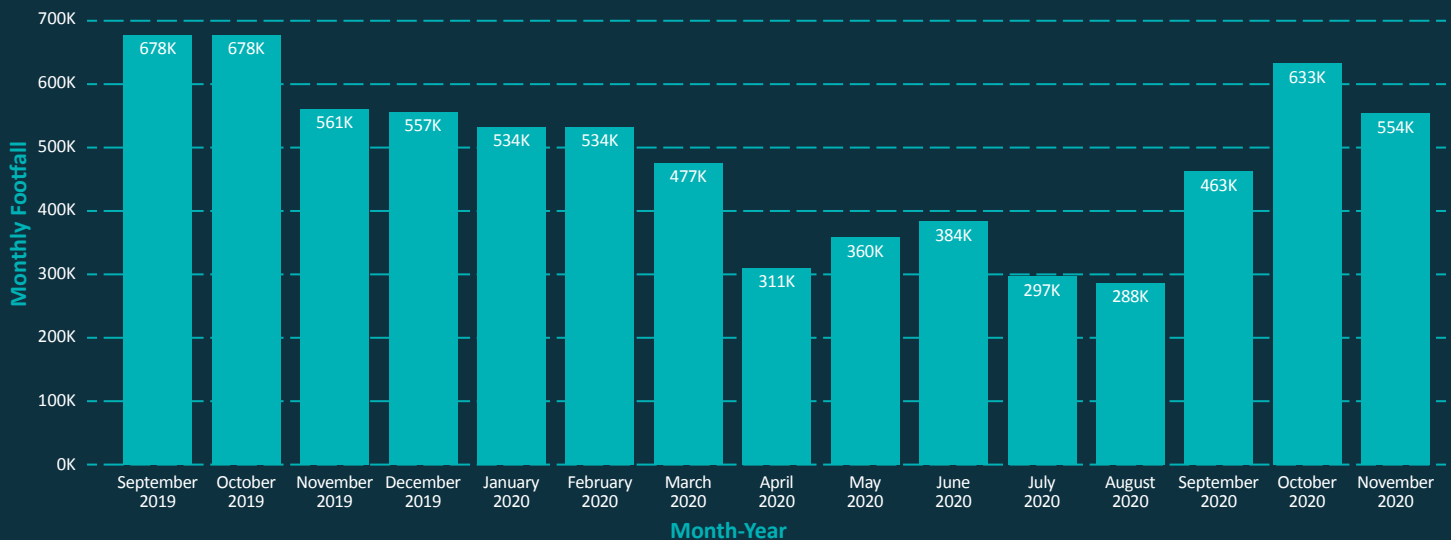
Ground Floor Commercial Occupancy % August 2020 compared to February 2020



\* Source: Waverley Council

## Footfall in Bondi Junction\*

### BONDI JUNCTION CENTRE – MONTHLY FOOTFALL



\* Source: Skyfii Data. Estimated number of people located within Council's public wifi coverage area in Bondi Junction.