Campbell Parade is the gateway to the iconic Bondi Beach - it's the key connection between the commercial strip and beach. We want to make Campbell Parade a world-class destination that compliments the beach with a vibrant outdoor dining scene and great views to the beach all while acknowledging its rich history.

The street has evolved over the years. It has adapted to the needs of pedestrians, restaurants and cafes, and vehicles. It has a rich history and is lined with a mix of heritage and contemporary buildings, but it is starting to look a little tired and is in need of some attention. This fact sheet provides more information on our Campbell Parade Design Review Project.

**Our design review**

Following an urban design review, we developed draft concept plans to give Campbell Parade a facelift, including new shade structures for improved outdoor dining areas, new footpath paving, more street trees and safer pedestrian crossings.

**Will I have the opportunity to have input into the design review?**

Yes, we will be seeking business and community feedback to help us draft and finalise concept designs for Campbell Parade.

Soon we will invite feedback on the draft concepts from residents, businesses, visitors and the wider community.

After the consultation period all feedback will be reviewed and Council will then make a decision regarding the implementation of improvements and/or policy changes.
Campbell Parade Pilot Project

What is the Campbell Parade pilot project?

Council is working with a major property owner to trial a new design of shade structure, footpath seating and landscaping along Campbell Parade between Curlewis Street and Beach Road.

The three year pilot project will enable the community and businesses to see and experience a new possibility for Campbell Parade.

The feedback from this trial will help to determine if this approach could be used elsewhere on Campbell Parade.

What does the pilot project include?

The pilot project focuses on the area between Curlewis Street and Beach Road on Campbell Parade.

The design includes:

• Two custom built shade structures providing space for restaurant seating, public seating and exhibitions
• 1.5m glass balustrades for wind protection, while retaining beach views
• Integrated lighting and heating
• New street trees
• Removal of hotel bus parking to provide additional car bays
• Preservation of three existing public art mosaic seats in the middle of the block. The two public seats on the corners of Curlewis Street and Beach Road that are in poorer condition will be removed.
• After the three year trial, Council will review the pilot project to ensure it is in line with the results of our design review. We will make changes to the pilot project if necessary.

More information

We will be providing you with updates as this project progresses in the meantime, please visit waverley.nsw.gov.au/campbellparade or email campbellparadereview@waverley.nsw.gov.au.