

WAVERLEY'S ECONOMIC SNAPSHOT



WAVERLEY COUNCIL

ISSUE 3 | DECEMBER 2021

Please visit Waverley Council's [Business Resource Centre](#) web-page to get further insights from our data sources and how this can be helpful to use within your business.

Spend

SPENDING (Year ending October 2021)*



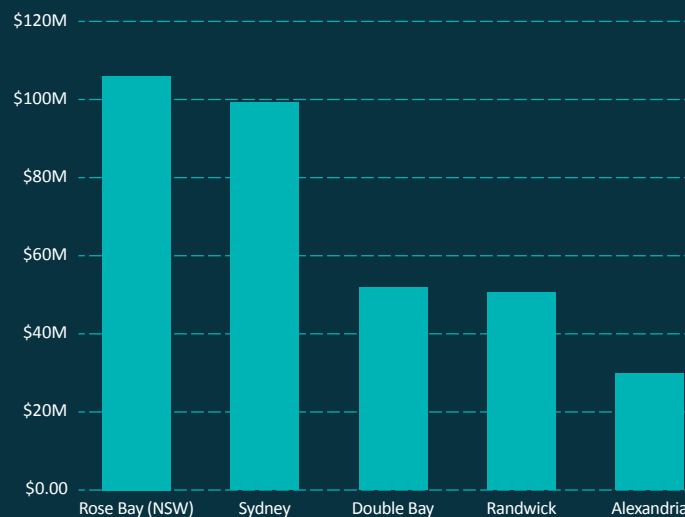
* Source: SpendMap data

Visitor Spend

VISITOR SPEND ORIGIN
(Year ending October 2021)*



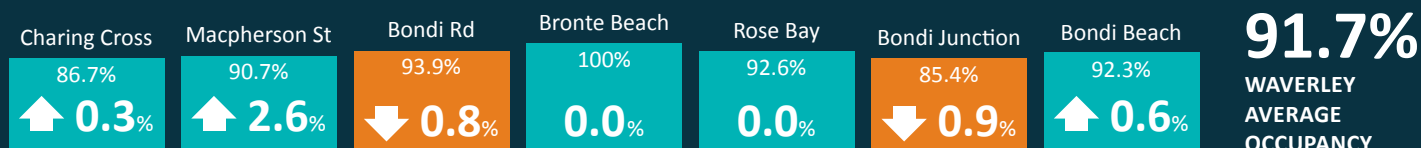
RESIDENT SPEND OUTSIDE OF WAVERLEY
(Year ending October 2021)*



Usual visitation data is not available due to COVID 19 border restrictions across the past year

Commercial Occupancy Audit*

Ground Floor Commercial Occupancy % (October 2021 compared to February 2021)



* Source: Waverley Council

Waverley's Top Industries* (Year ending October 2021)



DINING & ENTERTAINMENT

\$433M
TOTAL SPEND

\$182M
RESIDENT SPEND

\$251M
VISITOR SPEND



DEPARTMENT STORES & CLOTHING

\$410M
TOTAL SPEND

\$92M
RESIDENT SPEND

\$318M
VISITOR SPEND



GROCERY STORES & SUPERMARKETS

\$349M
TOTAL SPEND

\$187M
RESIDENT SPEND

\$162M
VISITOR SPEND



SPECIALISED & LUXURY GOODS

\$288M
TOTAL SPEND

\$98M
RESIDENT SPEND

\$190M
VISITOR SPEND



PROFESSIONAL SERVICES

\$256M
TOTAL SPEND

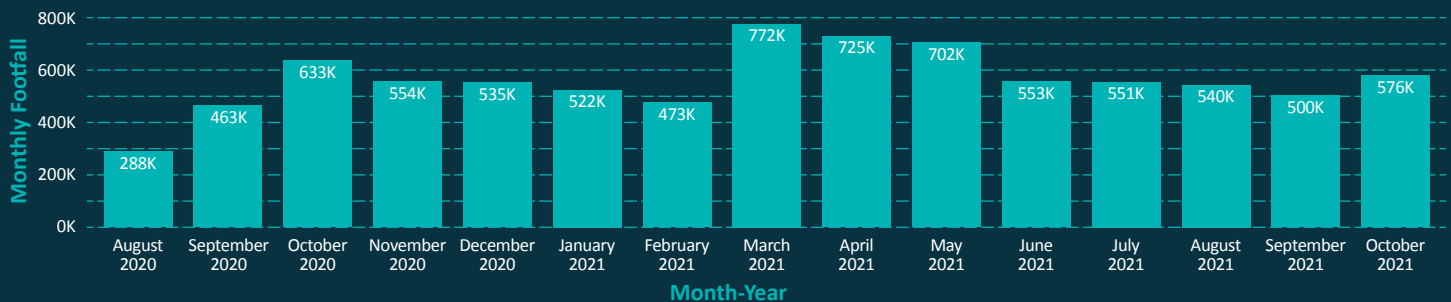
\$76M
RESIDENT SPEND

\$179M
VISITOR SPEND

* Source: SpendMapp data

Footfall in Bondi Junction*

BONDI JUNCTION CENTRE – MONTHLY FOOTFALL



* Source: Skyfii Data. Estimated number of people located within Council's public wifi coverage area in Bondi Junction.

Grants

161+

BUSINESS GRANTS AVAILABLE IN NSW, WORTH OVER

\$5B

Environmental Upgrade Finance

Businesses who want to make environmental upgrades can now access long-term loans that can be repaid quarterly through their Council rates.

It provides an incentive for building owners to upgrade their infrastructure and improve the value of their property.

Click [here](#) to learn about the Program.



Business Resource Centre:

https://www.waverley.nsw.gov.au/business/business_resource_centre

Email: Business@waverley.nsw.gov.au

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**GRANT
HUB**

